

Brown County Redevelopment Commission Economic Development Strategic Plan

November 8, 2018



Brown County
INDIANA 



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission

Economic Development Strategic Plan

November 8, 2018

The Big Picture

Brown County Redevelopment Commission, the Brown County Community, and Thomas P. Miller & Associates (“TPMA”) is developing the County’s first economic development strategic plan to advance the following economic development elements important to the County’s long-term fiscal health:

- Diversification of the County’s economic base
- New jobs and capital investment
- Workforce development
- New housing with a diverse range of styles and prices
- New infrastructure
- All complementary to the natural and cultural assets of Brown County



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission Economic Development Strategic Plan

November 8, 2018

Phase 1: Coordinate (November 2018 – Ongoing)

An impactful project starts with good communication and an understanding of needs. This phase includes the following:

- Pre-Launch Strategy Call
- On-site Project Launch and Community Tour
- Regular Communication / Bi-weekly Calls (at least)



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission Economic Development Strategic Plan

November 8, 2018

Phase 2: Assessment (November 2018 – January 2019)

Our Team will ensure that current socioeconomic, industry, workforce, and other county and regional data is identified and assessed to inform the strategic planning process. Elements include:

- Literature Review of past planning and other initiatives
- Demographic and Economic Profile



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission Economic Development Strategic Plan

November 8, 2018

Phase 3: Engage (November 2018 – February 2019)

Good planning must be connected with community priorities and the ability for the community to rally and implement the Plan. Our Team will spend time in Brown County to ensure your priorities are aligned for implementation and tangible outcomes:

- Survey of Industry Priorities
- Key Stakeholder Interviews
- Public Forums



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission

Economic Development Strategic Plan

November 8, 2018

Phase 4: Analyze (January – February 2019)

Our Team ensures that objective data, economic trends, and community priorities align to identify new opportunities and targeted strategies. This phase includes the following:

- Strengths, Weaknesses, Opportunities, & Threats (“SWOT”) Analysis
- Target Industry Analysis and Recommendations



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission

Economic Development Strategic Plan

November 8, 2018

Phase 5: Implement (February – March 2019)

We're not a fan of dusty plans on shelves. To avoid this condition, we will ensure that the Brown County Economic Development Strategic Plan has community support, is ambitious – yet achievable, and aligned for financial and in-kind support:

- Draft and Final Plan
- Implementation Playbook
- Final Presentation and Community Rollout



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission Economic Development Strategic Plan

November 8, 2018

Questions?



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES

Brown County Redevelopment Commission Economic Development Strategic Plan

November 8, 2018

Thank You!



Brown County
INDIANA



THOMAS P. MILLER & ASSOCIATES