

Questions for the Group

What are the food needs of the community? (Ex: Access to food and meals, affordable, safe, organic, seeds, local capability, access, year-round availability, variety ...)

Who are the customers? (Ex: Kids (free and reduce lunch), their parents, elderly, poor, those wanting locally grown food ...)

What services/products are provided? (Ex: Food Pantry, Food Banks, Meals, Seeds, Gardens, Farms, Community Gardens...)

What are the expectations of the customers?

What feedback can/is being used to determine if customer expectations are being met?

Who are all the service providers? (Ex: Mothers Cupboard, Food Banks, St. Vincent DePaul, Backpack program, Local farmers, Township trustees, Community Foundation, Master Gardeners, Volunteers ...)

Who are the other stakeholders that support the needs of the community in an indirect way? (Ex: Purdue, USDA, United Way, Other communities ...)

Questions for Participants (Service Providers)

MARKET: What are the food needs of your market?

STAKEHOLDERS

DIRECT

- Who are your customers?
- What are the needs of your customers?
- What services/products are provided?
- What are the expectations of your customers?
- What feedback is being used to determine if customer expectations are being met?

INTERNAL

- **Who provides the service and products?** (Ex: Owners, employees, volunteers)

INDIRECT

- **Who are the other stakeholders that support the needs of the community in an indirect way?** (Ex: Purdue, USDA, United Way, Other service providers in the county, Other communities)