



# Hometown Collaboration Initiative

## Capstone Phase: Project Proposal

5. What does your HCI team propose to do as part of your Capstone Project? In particular, address the following in your write-up:

- a. **Identify and describe your Capstone Project. What important local need, concern or opportunity is your project seeking to address? (400 words or less).**

The Brown County (BC) Capstone Project is to design, test, and prototype and validate through a phased approach, a proof-of-concept for a Leadership Co-Operative. “A cooperative (also known as co-operative, co-op, or coop) is an autonomous association of persons united voluntarily to meet their common economic, social, and cultural needs and aspirations.” (Wikipedia)

The BC HCI application, summarized in our presentation, included an analysis and summary of our Counties strengths, weaknesses, opportunities and threats/challenges (SWOT). Figure 1.0

### Our Community - SWOT

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Quality of Life</li> <li>Excellent Schools, Career Resource Center</li> <li>History of Successful Projects &amp; Leadership</li> <li>Acceptance of CVIs – a sense of urgency</li> </ul>	<ul style="list-style-type: none"> <li>Communication is No. 1</li> <li>Strategic Planning and Governance</li> <li>Need to Expand Economic Base</li> </ul>
Opportunities	Threats (Challenges)
<ul style="list-style-type: none"> <li>Sustainable and Collaborative Leadership</li> <li>Build on Past Successes</li> <li>Tap the passion and potential of the citizenry</li> </ul>	<ul style="list-style-type: none"> <li>Economic Sustainability</li> <li>Competition for people and jobs</li> <li>Community Support for Development</li> </ul>

Figure 1.0

Through the HCI process including the survey, community forum, and team meetings, we identified Leadership as a strength among volunteers and in the non-profit areas to include the excellent leadership within the Schools. We also recognized the opportunity that we could build on this leadership strength to “connect the community” – Figure 2.0.



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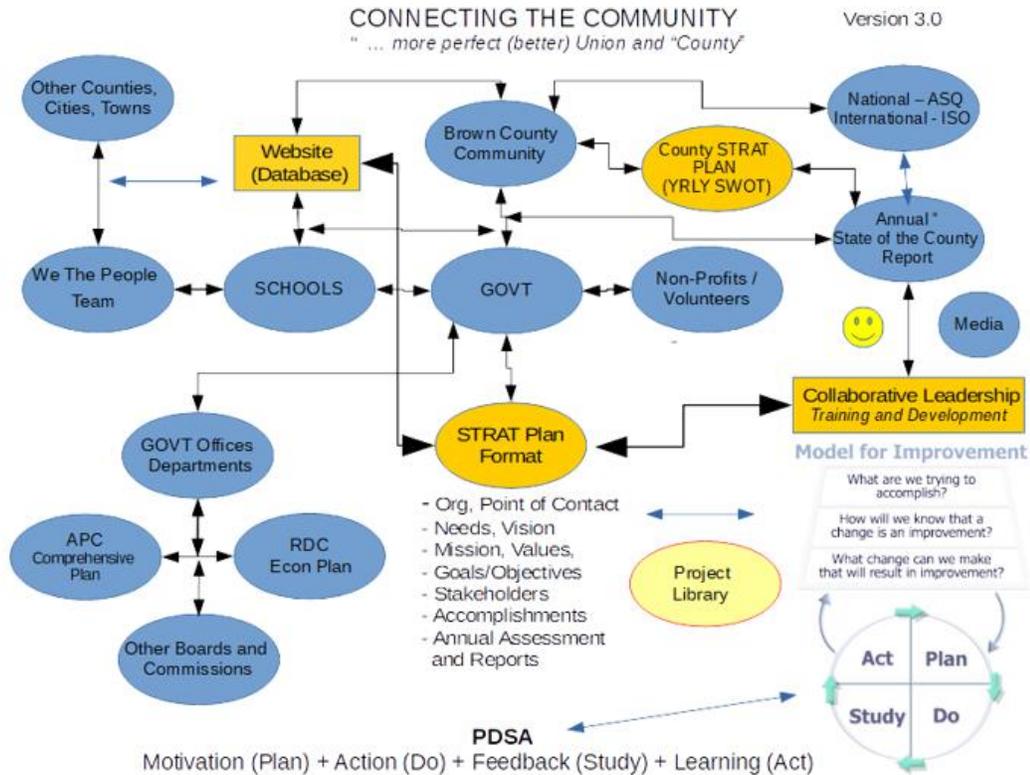


Figure 2.0

We will “connct the community” by iidentifying and linking needs with stakeholders along with their respective program and projects. Accomplishments will be communicated to the community through a website, media and through an annual “State of the County” report and/or community forums.

The synergy between individual and groups throughout the community will be optimized by by sharing and working towards a common vision and supporting application of proven methods and practices for closing the gap bewtwwen the current situation and desired future. These methods include assessments (SWOT), strategic planning, and project management (Figure 3.0).



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Brown County Leadership Co-Operative

Ver 2.0

*We the People* in order to form a more perfect (better) Union (County)

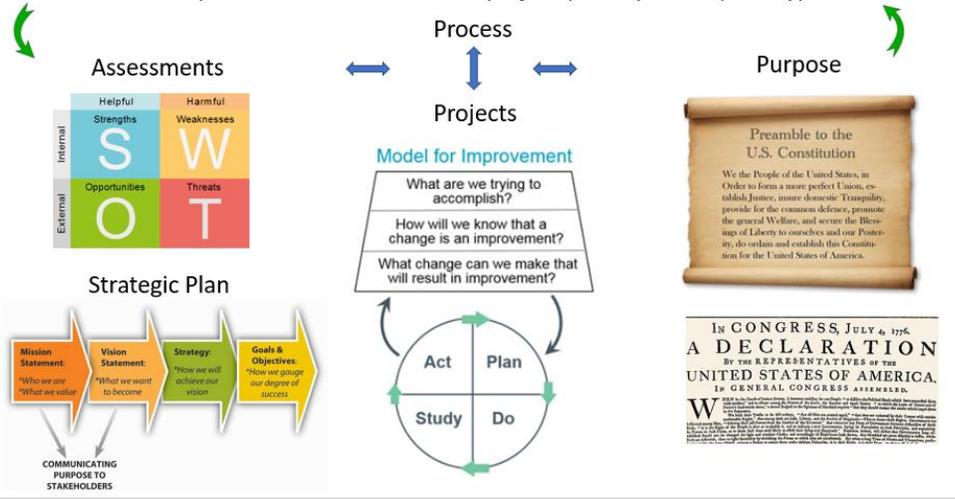


Figure 3.0

**b. Indicate the major goals your team is planning to pursue as part of its Capstone Project. In addition, describe the strategies you will pursuing to achieve each of the stated goals.**

Our overall strategy is to pursue a phased approach in accomplishing our goals.

**Phase 1** Our “Plan” and Timeline (Do) is to develop and apply the proposed method for programs and projects to demonstrate and validate proof of concept. This includes application to the Leadership Coop Program, applications within the Food category and other applications selected by team members. These other applications could include collecting the information from existing programs and projects. It could also include applying the methods to past successes to reinforce that the methods are not new but can provide a common language and a standard framework that can applied to any program or project. We then review (Study) results and take action (Act) to refine our strategy as needed and documenting results.

**Phase II. Community Roll-Out.** Introduce the Leadership Co-Operative Strategy and Results to the community and support community wide-application. (This includes executing the plans and strategies developed in Phase I.

GOALS AND OBJECTIVES (activities)	OCT/NOV	DEC/JAN	FEB/MAR	APR/MAY	JUN/JUL
<b>PHASE 1</b>					
<b>GOAL 1.</b> Design and develop a Leadership Co-Operative Program	X				
<b>GOAL 1 OBJECTIVES</b>					
1. Develop SWOT	X				
2. Develop Strategic Plan	X				
3. Develop Project Plan	X				
4. Review Results	X				



community/county, have helped guide the selection of your Capstone Project and its major goals.

- d. List what activities of the organizations/agencies that have been part of your HCI effort during the Foundation and/or Building Block phase(s) will be actively helping with the Capstone Project. Additionally, list new organizations/agencies that have been recruited to help implement various Capstone Project activities.



- e. As a separate document, develop a timeline of your team's Capstone Project activities. What will be done and over what period of time? [See the final pages of application for the recommended format for detailing your timeline. An example of a project goal and activities is provided as a guide].



- f. Describe how you plan to sustain the work of the HCI team beyond the Capstone Project.
- g. Share details about your budget. The budget should include the proposed \$5,000 funding from OCRA, as well as the \$5,000 cash match that your team has committed to the HCI program.

**NOTE:** If you have secured local funding for your project beyond the original \$5,000, a signed letter of commitment from the organization(s) that has agreed to fund your Capstone Project must be provided.

**IN ADDITION**, funds cannot be used for any of the following: operational expenses, salaries, purchase of facilities, Wi-Fi, tax payments, demolition/clearance, or alcohol/food.